



FOR IMMEDIATE RELEASE
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Contact: Tucker Reed
Dumbo Improvement District
718-237-8700
tucker@dumbonyc.org

**P.S. 307, COUNCILMEMBER LETITIA JAMES, THE DUMBO IMPROVEMENT DISTRICT,
and THE POWERHOUSE ARENA: BASEBALL BOOK-A-THON
OUTING TO SHEA STADIUM**
Take us out to the ballgame!

BROOKLYN, NY – On Sunday, June 3rd, 60 students from P.S. 307 will attend a baseball game at Shea Stadium to see the New York Mets take on the Arizona Diamondbacks, as a reward for their participation in a Book-a-thon throughout the month of May. Students attending the game each read and reported on ten books. The Baseball Book-a-thon was collaborative effort amongst school administrators at P.S. 307, Councilmember Letitia James, and the Dumbo Improvement District to foster reading appreciation as well as good citizenship.

“The Dumbo Improvement District is delighted to have worked with Councilmember James and DUMBO business owners to sponsor this outing to Shea Stadium for the students of P.S. 307,” said Tucker Reed, Executive Director of the Dumbo Improvement District. “Not only are we committed to the infrastructure of the neighborhood, but also to individual members of our community; we hope that these kids have an exciting and memorable experience at the game. Go Mets!”

In addition to the Dumbo Improvement District and Councilmember Letitia James, the P.S. 307 Baseball Book-a-thon is made possible by the generous sponsorship of the Dunn Development Corporation, powerHouse Arena, and Wireless Generation, an innovative education company headquartered in DUMBO.

The Dumbo Improvement District is dedicated to the enhancement and promotion of one of New York City’s most historic, dynamic and compelling neighborhoods. In no other place throughout the five boroughs can one find such impeccable views, alluring public spaces, charming streetscapes, unique shops and restaurants and celebrated architecture all within a five-block radius. The organization’s programs, which range from enhancing the streetscapes to supporting small businesses and hosting events to promote the community, are all geared toward developing the neighborhood’s intriguing and ever-evolving sense of place. www.dumbonyc.org